

# WMHA 2026 Convention



## DATCP Update

Tyson Villarreal – DFRS – BFRB

DAIRY SECTION

09-30-2026

# Vision, Mission, and Values

- Mission: Ensure safe food, lodging, and recreation by educating and regulating businesses in a fair, effective, and efficient manner.
- Vision: To be a national leader in supporting the growth and safe operation of diverse food, lodging, and recreational businesses.
- Values
  - Commitment: to be honest with our responsibilities.
  - Integrity: regulation through education and collaboration.
  - Respect: be professional.



# Dairy Rules Advisory Committee

**Purpose:** to advise DATCP on actions to improve Wisconsin dairy rules.

- Quarterly meetings virtual and in person.
- Consists of no less than 12 people representing multiple WI dairy stakeholders.
- Contact is Kate Angeles
  - [Kate.Angeles@Wisconsin.gov](mailto:Kate.Angeles@Wisconsin.gov)
  - 608-416-0244



# Emergency Response Contacts

- (608) 224-4714
- [datcpfoodcomplaintsemergencyresponse@wi.gov](mailto:datcpfoodcomplaintsemergencyresponse@wi.gov)



# USDA DAIRY STATISTICS

- **Milk Production (in lbs.): 2,821,000,000**
  - 12 Month Average (in lbs.): 2,747,300,000
  - Trend to Average: ↑ 2.68%
  - Previous 12 Months (in lbs.): 32,968,000,000
- **Dairy Cattle: 1,297,000**
  - 12 Month Average: 1,284,100
  - Trend to Average: ↑ 1.00%



# Dairy Services Webpage

## Dairy Services



The dairy industry has a large impact on Wisconsin's economy and culture. At DATCP, our goal is to ensure consumers can trust the safety and availability of milk and other dairy products.

The Division of Food and Recreational Safety (DFRS) handles licensure and inspections to make sure dairy farms, producers, and transporters meet state and federal regulations that keep dairy products safe for the public. We also have resources for people across the dairy industry, including technical assistance, standards development, and evaluation.

Territory maps and contact information for Dairy Services staff are listed under the "Contact Us" section of this page. For general questions, contact your sanitarian. For technical questions related to equipment or plan reviews, contact your Dairy Technical Specialist (DTS). For questions related to the PMO or NCIMS programs, contact the Milk Sanitation Ratings Officers (MSRO) at [DATCPDFSMSRO@wisconsin.gov](mailto:DATCPDFSMSRO@wisconsin.gov). For questions related to laboratories or laboratory analysts, contact the Laboratory Evaluation Officers (LEO) at [DATCPLEO@wisconsin.gov](mailto:DATCPLEO@wisconsin.gov). For licensing related questions, please review the [Resources for Dairy, Food, and Restaurant Licensing](#) linked above the contact information.

## DFRS Dairy Resources

- [Dairy Plant Operators](#)
- [Milk Producers \(Farmers\)](#)
- [Milk Contractors](#)
- [Milk Proficiency Testing Program](#)
- [Bulk Milk Weigher and Samplers](#)
- [Butter Grading and Labeling](#)
- [Cheese Grading, Labeling and Packaging](#)
- [Egg Sales and Licensing](#)
- [Raw Milk](#)

## Licensing

[Resources for Dairy, Food and Restaurant Licensing](#)

## Contact Us

[Find Your Dairy Sanitarian](#)

[Dairy Technical Specialist Map](#)

[Milk Sanitation Rating Officers Map](#)

[DATCPFRBSupport@wi.gov](mailto:DATCPFRBSupport@wi.gov) for licensing questions about:

- Bulk milk weigher and samplers
- Butter makers and graders
- Cheese makers and graders
- Milk and cream testers
- Pasteurizer certificates
- HTST payments
- Lab and lab analysts

[DATCPCEDairy@wi.gov](mailto:DATCPCEDairy@wi.gov) for questions about:

- Dairy plants
- Bulk milk tankers
- Milk distributors
- Milk producers (farmers)
- Appointed tank inspectors



# Dairy Services Webpage

## Raw Milk Sold for Animal Feed

Raw milk can be distributed in Wisconsin as animal feed by licensed commercial feed businesses.

Wisconsin Administrative Code § [ATCP 42.04\(2\)](#) and [42.28\(1\)\(a\)](#) requires commercial feed, including raw milk, to be clearly and conspicuously labeled for the intended species and purpose, so that the information is readily visible and legible to the purchaser.

We advise manufacturers to differentiate raw milk for animal feed/pet food from milk for human consumption by doing the following, which are consistent with Association of American Feed Control Officials (AAFCO) best practices:

1. Using packaging that does not resemble packaging used to contain milk for human consumption;
2. Color or de-characterize the raw milk with a coloring agent;
3. The statement, "CAUTION: NOT FOR HUMAN CONSUMPTION; THIS RAW MILK HAS NOT BEEN PASTEURIZED AND MAY CONTAIN HARMFUL BACTERIA", verbatim on the accompanying label; and
4. Physical separation at retail from milk or milk products intended for human consumption.

Manufacturers, labelers, and distributors of commercial animal feed in Wisconsin are required to be annually licensed and report tonnage. Details are on [DATCP Home Commercial Feed Licensing and Tonnage Reporting \(wi.gov\)](#). A Commercial Feed License can be applied for [online](#) or with a mail in [form](#) and a check for \$25.

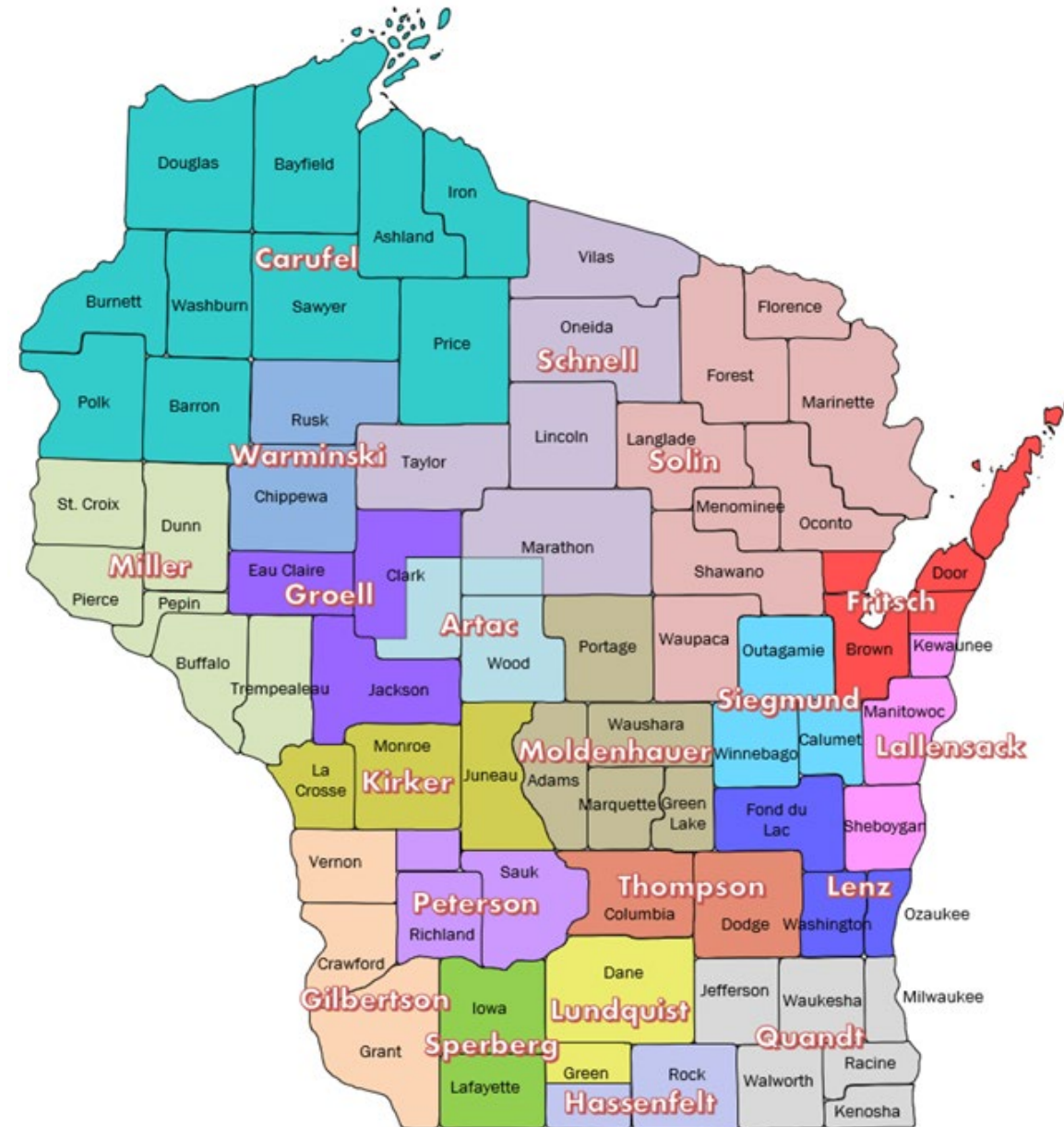




# WI Dairy Program - Staffing

|                 |    |
|-----------------|----|
| Sanitararians   | 21 |
| Supervisors     | 5  |
| MPG             | 2  |
| DTS             | 7  |
| MSRO            | 5  |
| LEO             | 3  |
| PPA             | 1  |
| Section Manager | 1  |
| Total           | 44 |

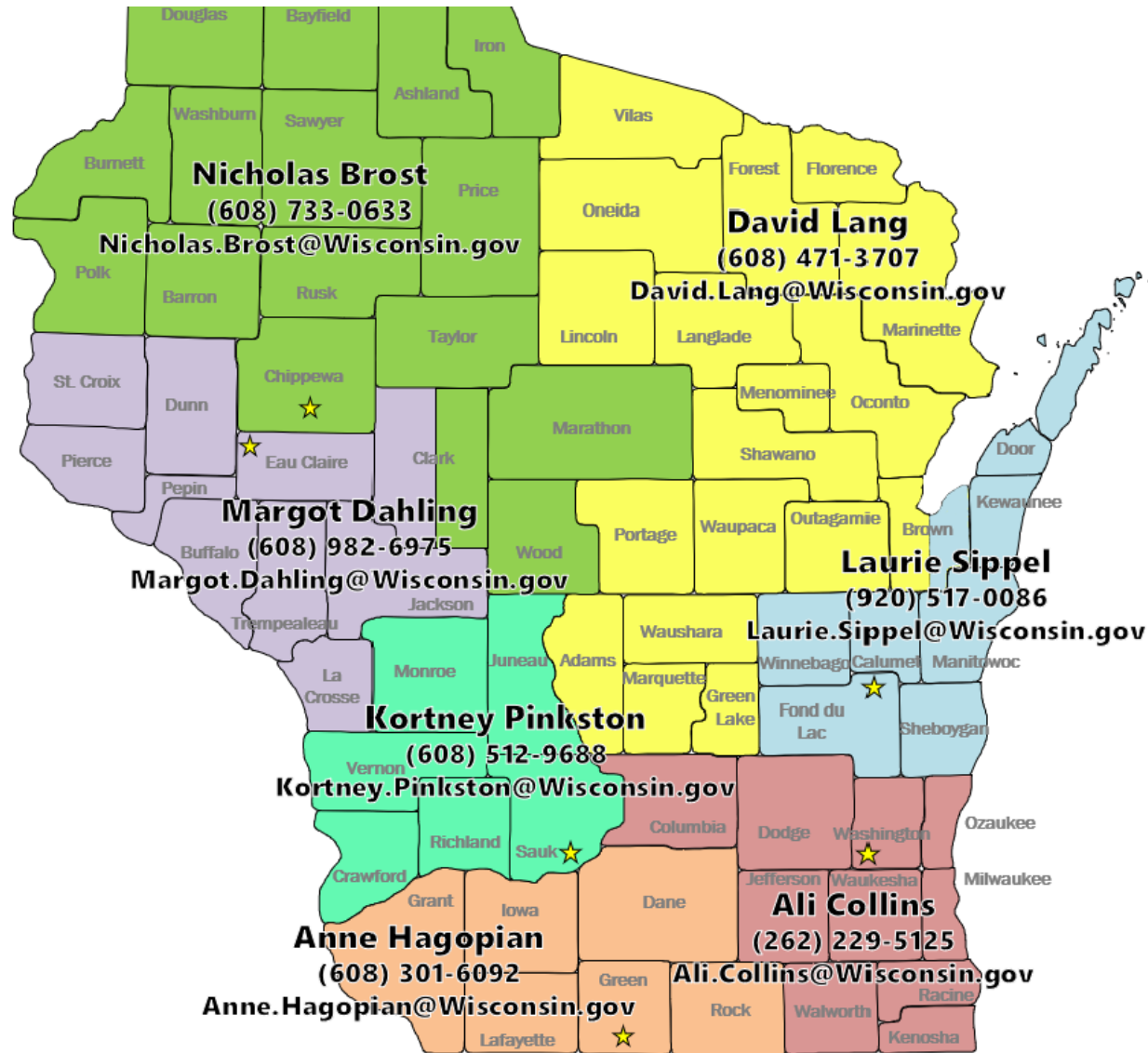




# WI Dairy Program Staffing

| Sanitarian                                           | Phone        | Sanitarian          | Phone        | Sanitarian          | Phone        |
|------------------------------------------------------|--------------|---------------------|--------------|---------------------|--------------|
| <i>James Pikka</i>                                   | 715-610-4513 | <i>Mary Rollins</i> | 715-240-0104 | <i>Lucas Dawson</i> | 608-332-3307 |
| Samantha Solin                                       | 608-419-4733 | Jill Artac          | 715-819-0306 | Aaron Lenz          | 608-225-1834 |
| Melissa Siegmund                                     | 608-440-0152 | Martin Groell       | 715-533-8747 | Troy Gilbertson     | 608-504-0878 |
| Craig Lallensack                                     | 608-712-7651 | Allison Kirker      | 608-690-0061 | Jessica Thompson    | 608-617-1450 |
| Jacob Moldenhauer                                    | 920-312-0256 | Garret Miller       | 715-279-3105 | Randy Hassenfelt    | 608-346-2245 |
| Breanna Fritsch                                      | 920-360-4903 | Kimberley Schnell   | 715-965-0322 | Sara Sperberg       | 608-345-8945 |
|                                                      |              | Craig Warminski     | 608-377-2918 | Trevor Quandt       | 608-886-2477 |
|                                                      |              | Sarah Carufel       | 608-512-3283 | Jonae Peterson      | 608-698-5835 |
| <b>*Supervisors for each area are listed in blue</b> |              |                     |              | Elsie Lundquist     | 608-977-0565 |





EHS Supervisor: Michelle Steinmetz, (715) 401-1393, [Michelle.Steinmetz@wisconsin.gov](mailto:Michelle.Steinmetz@wisconsin.gov)

General Technical Specialist Email: [DATCPTechnicalSpecialists@wisconsin.gov](mailto:DATCPTechnicalSpecialists@wisconsin.gov)



# Dairy Section Data

- 4,632 current Grade A milk producers
  - Bovine 4627
  - Goat 2
  - Sheep 3
- 735 current Grade B milk producers
  - Bovine 302
  - Goat 426
  - Sheep 7
- 243 licensed farms with AMI's
  - 920 total units



# PBFI – Appendix P of the PMO

|                |       |        |
|----------------|-------|--------|
| Once/12 months | 2,614 | 56.42% |
| Once/6 months  | 1,238 | 26.72% |
| Once/4 months  | 640   | 13.81% |
| Once/3 months  | 141   | 3.04%  |



# Dairy Plant Licenses and Grade A Permits

- Grade B dairy plants 363
- Grade A dairy plants 42
- Grade A receiving stations 35
- Grade A transfer stations 6
- BMT Cleaning Facilities 74
- Single Service 48
- Bulk Milk Tanker Permits 3,184
- BMWS licenses 2,563



# Bulk Milk Weigher and Sampler (BMWS) Renewals

- BMWS 2026 renewals sent July 2026, expiration Sept. 30
  - Renewal increased from \$60 to \$75
- Fairground [registration](#)
- Will support other group exercises coordinated by industry
- PLEASE do not wait until the week of Sept 27<sup>th</sup>.
  - Late fee of \$15 assessed on renewals after Sept 30<sup>th</sup>.



# Bulk Milk Weigher and Sampler (BMWS) Renewals

|                    |                        |
|--------------------|------------------------|
| Kewaunee County    | August 5, 7            |
| Oconto County      | August 12, 14          |
| Eau Claire County  | August 20, 21          |
| Monroe County      | August 28, 29          |
| Dodge County       | September 1, 3, 15, 18 |
| Polk County        | September 3, 4         |
| Grant County       | September 8, 11        |
|                    |                        |
| Fond du Lac County | September 9, 11        |
|                    |                        |
| Outagamie County   | September 9, 11        |
| Sauk County        | September 9, 16        |
| Clark County       | September 17, 18, 19   |
| Green County       | September 22, 25       |
| Marathon County    | September 25, 26       |



# Tanker Legacy Numbers

- Currently 1,205 tankers labeled with legacy numbers.
- ATCP 82 requires tankers be labeled with Grade A Permit ID and State
  - Example: Wisconsin or WI 123456 or 55 – 123456
- Creating confusion at intakes with some plants questioning legacy numbers.
- Original allowance October 7, 2020.



# Tanker Legacy Numbers

Permit Number:



Expires: October 31, 2026

Statute: 97.21

## Bulk Milk Tanker Grade A Permit

Legal Name:



Permit #: WI

Legacy #:

Serial #:

WALKER - 6200 Gallons



# BULK MILK TANKER GRADE A PERMIT

(1m) PERMIT REQUIRED. No person may operate a bulk milk tanker to transport milk or fluid milk products for sale or use as grade A milk or grade A dairy products unless the department, or an equivalent regulatory agency in another state, has issued a valid grade A permit for that bulk milk tanker and the information required under sub. (7) (b) is displayed on the bulk milk tanker as required under sub. (7) (c). A grade A permit is not transferable between bulk milk tankers.



## WIS. STAT. § 98.146 (1)

All persons except licensed cheesemakers and buttermakers taking weights and samples of milk in bulk tanks or measuring milk in bulk tanks to determine weight, on the farm premises where such milk is produced, shall be licensed by the department under this section or by an equivalent regulatory agency in another state, and no person who is not so licensed shall engage in such activities.



# 2025 PMO

BULK MILK HAULER/SAMPLER: A person responsible for the collection of official “Universal” samples for regulatory purposes as outlined in Section 6.; and/or Appendix N. of this Ordinance, including those that are related to reinstatement/clearing samples at dairy farms, if acceptable to the Regulatory Agency, and may transport raw milk from a dairy farm and/or raw milk products to or from a milk plant, receiving station or transfer station and has in their possession a permit from any Regulatory Agency to sample such raw milk and/or raw milk products. This person is evaluated at least once every twenty-four (24) month period, which includes the remaining days of the month.



# ATCP 82

- Web search ATCP 82 to download the new [rule](#).
- Milk sampling procedures (82.12(2)).
  - Dipper
  - Silo
  - In-line sampler



# MILK COLLECTION RECORD

- Legible BMWS unique identifier.
- Milk producer dairy plant identification number.
- BMWS license number.
- Date and time when the milk was sampled and accepted.
- Temperature of the milk when accepted.
- Weight or volume of milk accepted.
- **What's missing?**

**BMWS license expiration date**

- Information shall be readily available at the dairy farm and provided to the dairy plant operator before or at the time the milk is delivered.



# Cleaning Documentation

No person may operate a bulk milk tanker unless a cleaning tag is attached and includes:

- Tanker ID to including grade A permit number if any.
- Date and time of day when the tanker was washed.
- Name and location of where the tanker was washed and Grade A permit number if any.
- Signature or initials of the person who cleaned and sanitized the tanker.
- The tanker shall have a tag attached to the outlet valve or inside the pump cabinet.
- After cleaning and sanitizing, the last tag shall be removed before attaching a new one.
- Removed tags retained for 15 days, at the location where the tanker was cleaned.
- Direct ship tankers, when washed, shall apply a seal to each access port.



# CERTIFIED INDUSTRY INSPECTION OF GRADE A BULK MILK TANKERS.

- DATCP may certify industry personnel to inspect bulk milk tankers.
- Certified industry inspectors can conduct inspections, reinspections and issue or deny grade A permits.
- Applicants shall be appointed for a period not exceeding 3 years.
- DATCP may revoke certification if the inspector fails to comply with requirements.



# Bulk Tank Inspection

- BMWS shall inspect the bulk tank for abnormal sediments, and shall report any abnormal sediments to the dairy plant operator and milk producer present.
- After the BMWS has disconnected the milk hose and inspected the empty bulk tank for abnormal sediments, the bulk milk weigher and sampler shall rinse the bulk tank and milkhouse floor with cold or lukewarm water unless the bulk tank is self-cleaning and includes a pre-rinse cycle as part of the self-cleaning process.



# False Samples or Records.

No person may do any of the following, or conspire with another person to do any of the following:

- Falsely identify any milk sample.
- Submit a false or manipulated milk sample.
- Submit a milk sample collected in violation of this chapter.
- Misrepresent the amount of milk collected from a dairy farm, or falsify any record or report required under this chapter.



# TANKER EMERGENCY TRANSFERS

Anytime a tanker is transferred outside of a permitted facility, notify

- DATCP emergency response:
  - (608) 224-4714
  - [datcpfoodcomplaintsemergencyresponse@wi.gov](mailto:datcpfoodcomplaintsemergencyresponse@wi.gov)
  - Receiving dairy plant's quality assurance manager and confirm if the product can be received.
- If milk is spilling from the bulk tank to the ground.
  - DNR spill response hotline at (800) 943-0003



# TANKER EMERGENCY TRANSFERS

## Documentation

- Copies of load manifests and the bill of lading being delivered to destination.
- Copies of any weight tickets
- Any photos of the accident and product transfer
- Product is degraded because of transfer outside of permitted facility.





APPROVED SANITIZER?

# 2027 NCIMS

- St. Louis Union Station Hotel, in St. Louis, MO
- April 20 – 25, 2027
- 2025 [PMO](#)



# Questions





Tyson Villarreal

Division of Food and Recreational Safety

920-342-7256 – [Tyson.Villarreal@Wisconsin.gov](mailto:Tyson.Villarreal@Wisconsin.gov)

09-30-2026